CASCADE RELAYS

SPONSORSHIP OPPORTUNITIES 2027 RACE SEASON



Relay on Us.™

CASCADERELAYS.COM

CASCADE RELAYS EVENTS



CASCADE LAKES RELAY

June 25 - 26, 2026

Experience the thrill of Oregon's ultimate overnight relay! Get ready to conquer mountains, traverse the scenic Oregon Outback, and make your way through the captivating Cascade Lakes Highway, all leading to an exhilarating finish on the banks of the picturesque Deschutes River in Bend. Join forces with a team of 6-12 runners as you cover an impressive 216-mile journey, united in the ultimate celebration at the finish line!



BEND BEER CHASE

May 1, 2026

Join the Bend Beer Chase for a thrilling 55-mile run and beer-tasting adventure with teams of up to 6 runners. Connect with friends, sample the region's finest craft beers along the course, and enjoy stunning views on a 12-legged journey. Lace up and get ready for non-stop excitement!



BIG BUTTE CHALLENGE

May 21 - October 1, 2026

This event brings families and individuals together to hike eight butte-iful buttes across Central Oregon, at their own pace, and celebrate the summiting of each at a sponsoring brewery. Participants receive a swag bag with a beer token for each brewery, custom Big Butte merch, and surprise goodies from our sponsors.



MISTLETOE MILER

December 4, 2026

Join Central Oregon's newest annual tradition, the Mistletoe Miler! This festive 5K walk/run sets the stage for the beloved Christmas parade in downtown Bend. Participants spread joy along the parade route, adorned with holiday flair. After crossing the finish line into Candy Cane Lane, indulge in VIP parade viewing, adult beverages, hot chocolate, crafts for the little ones, and more!

FOUNDATION CHARITY EVENTS



ST. PATRICK'S DAY DASH

March 13, 2026

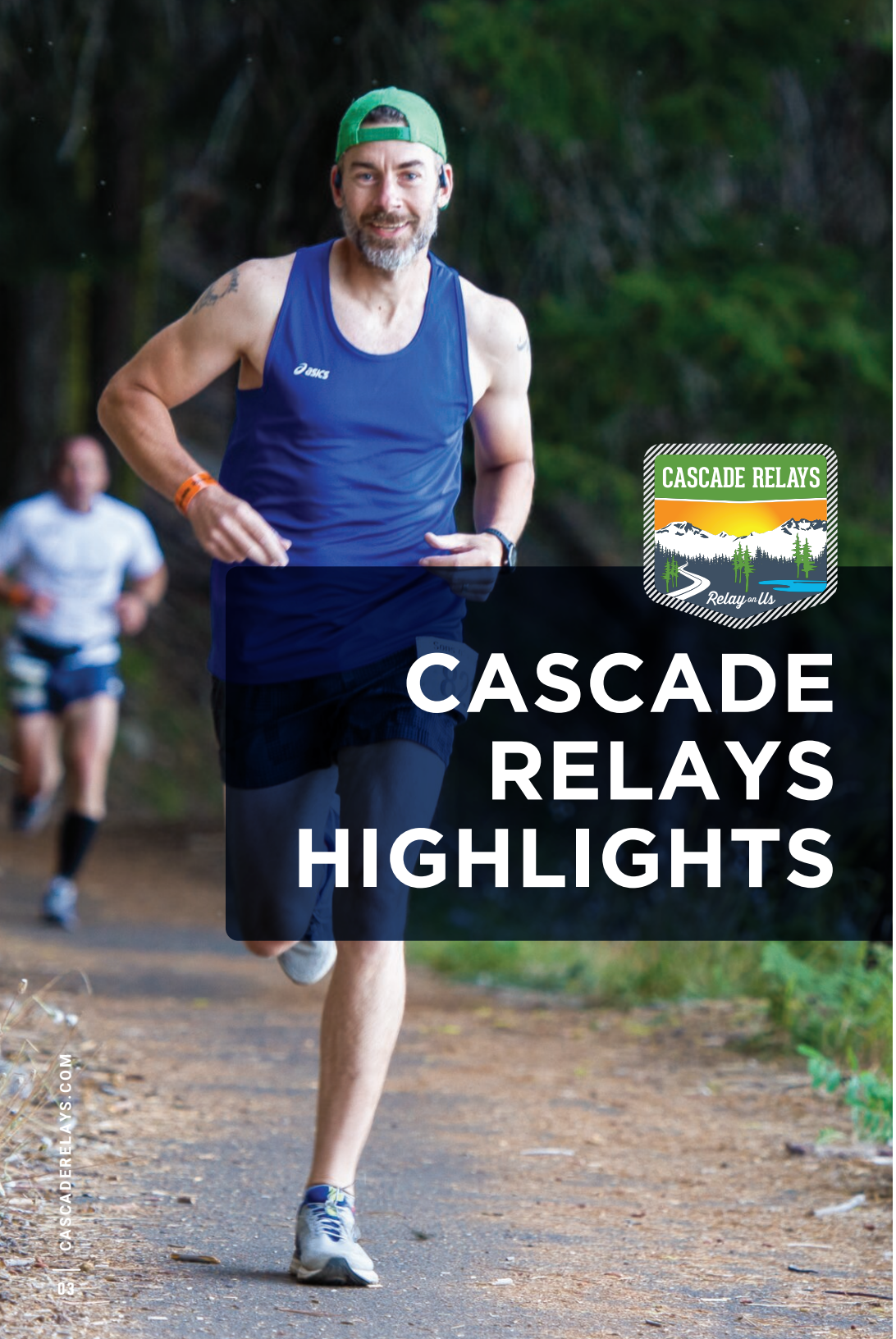
This family-friendly fun run takes place in the beautiful Old Mill District of Bend, Oregon, and has something for everyone with options of a 5K, 10K, or 1.3-mile course. Proceeds from St. Patrick's Day Dash benefit a rotating community non-profit.



I LIKE PIE

November 25, 2026

Thanksgiving morning run or walk with distance options of 1.3, 3.14 or 5.3 miles. Cross through the finish line arch to enjoy a celebration filled with music, community, photo ops, and of course—PIE. All proceeds benefit The Boys and Girls Club.



CASCADE RELAYS HIGHLIGHTS

PARTICIPANTS

- Cascade Lakes Relay (CLR) is one of the largest sporting event in Central Oregon with over 2,500 participants
- CLR attracts participants from over 30 US states and five countries around the world
- 84% of participants rate Cascade Relays events an 8 out of 10 or higher (overall satisfaction rating is 8.6) on our annual survey
- Cascade Relays has an overall 76% retention rate with a very loyal following

REACH

- Our social media presences reaches over 10,000 people - via Facebook (7,015 followers), Instagram (3,010 followers), and YouTube - and our mailing list reaches over 27,000.
- Cascade Relays has one of the strongest Ambassador programs in the Pacific Northwest, with 40 Ambassadors in Oregon, California, Colorado and Washington

RECOGNITION

- Bend Beer Chase was featured as one of the hottest new races in the country in Runner's World Magazine
- Bend Beer Chase was named #3 of the top beer festivals in the USA by BeerYeti.com
- Culture Tip named Bend Beer Chase one of the top 13 Best Booze-Based Runs Worldwide
- Bend Beer Chase was voted Top 3 Fun Runs by USA Today.

GIVING BACK

- The Cascade Relays Foundation raises over $185,000 annually and since 2008 has donated over one million dollars to local charities and community groups in the communities along our course routes

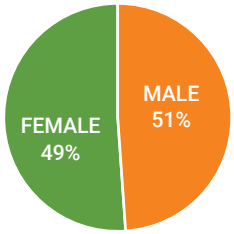
CASCADE RELAYS
Demographics



TYPICAL PARTICIPATION: 2,500

Average Age: 38
80% Ages 30-59

Participant Retention Rate: 85%



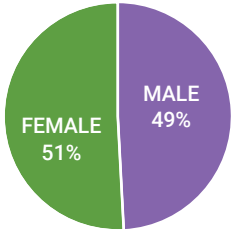
WHERE PARTICIPANTS CAME FROM:
Central Oregon: 15%
Portland Area: 46%
Outside Oregon: 39%



TYPICAL PARTICIPATION: 1,800

Average Age: 38
82% Ages 30-59

Participant Retention Rate: 65%



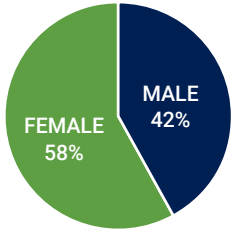
WHERE PARTICIPANTS CAME FROM:
Central Oregon: 32%
Portland Area: 48%
Outside Oregon: 20%



TYPICAL PARTICIPATION: 600

Average Age: 43
60% Ages 7-59

Participant Redemption: 75%



WHERE PARTICIPANTS CAME FROM:
Central Oregon: 80%
Portland: 10%
Outside Oregon: 10%



CASCADE RELAYS *Foundation*

The Cascade Relays Foundation supports local non-profits, school groups, and community organizations in the communities our events travel through.

Through our "Hire-a-Volunteer" program, we provide grants to locally-focused community organizations, non-profits and school groups that benefit our community.

In 2025, Cascade Relays donated $115,000 to nonprofit organizations and community groups in Central Oregon. Cascade Relays has directly donated over $1,000,000 to local nonprofits and community groups since its founding in 2008.

EVERY CHILD OREGON

"We are humbled by Cascade Relay Foundation's generous contribution to Every Child Central Oregon. As we seek to mobilize our community around the foster care space, this donation of money and time by local volunteers continues the expansion of services supporting the over 400 youth and families impacted by foster care in the tri-county area. As a Central Oregon titan, Cascade Relays sets an example of our community wrapping its support around our children."

Shiann Schmidt
Every Child Central Oregon

REDMOND HIGH SCHOOL VOLLEYBALL

"Being a part of the Cascade Lakes Relay and The Bend Beer Chase has to be the most fun way to raise money for a good cause. This year our fundraising dollars are helping us get new uniforms and create more outreach to younger kids in the community that are interested in learning about our sport. Working with the CLR team has definitely been a positive experience!"

Aaron Mallory
Varsity Volleyball Coach Redmond HS

RONALD MCDONALD HOUSE CHARITIES

"The generous Hire a Volunteer program through Cascade Lakes Relay Foundation truly impacts Ronald McDonald House Charities of Oregon & Southwest Washington and the families who stay with us. This program helps fund the core of our mission of providing a "home away from home" for families having to travel for medical care for their sick or injured child. Each $150 donated by CLR Foundation, helps fund one night of lodging for a family staying at the Bend Ronald McDonald House. Equally as important, the support of CLR Foundation is just another example of our community wrapping their arms around families and showing them that true community support comes in many different shapes and sizes. Here at Ronald McDonald House in Bend, we are greatly appreciative of being a part of the Hire a Volunteer program".

Lauren Olander
Ronald McDonald House Regional Director

CASCADE RELAYS FOUNDATION CHARITY EVENTS

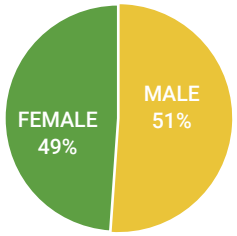
Demographics

5K 10K
St. Patrick's Day
DASH
Bend, Oregon

TYPICAL PARTICIPATION: 750

Average Age: 38
80% Ages 20-59

Participant Retention Rate: 85%
BENEFICIARY: Rotating Local Charity



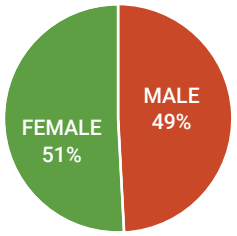
WHERE PARTICIPANTS CAME FROM:
Central Oregon: 75%
Outside Oregon: 25%

i like pie.

TYPICAL PARTICIPATION: 6,000

Average Age: 38
82% Ages 5-69

Participant Retention Rate: 85%
BENEFICIARY: Boys & Girls Club of Bend



WHERE PARTICIPANTS CAME FROM:
Central Oregon: 75%
Outside Oregon: 25%



CASCADE RELAYS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OFFERINGS

- THREE team registrations to Cascade Lakes Relay
- Logo on all thirty-five (35) Cascade Lakes Relay exchange point signs
- Company logo on participant medal lanyard
- Company logo linked and listed on Cascade Relays homepage
- Company logo prominently displayed on the start/finish line title banner
- VIP Tent at Finish Line Party with hosted food and beverage
- Cascade Relays hats for up to fifty (50) employees to wear race week
- Dedicated social media initiatives designed to engage participants with your brand
- Mention in all Cascade Lakes Relay marketing communications (radio, press release, etc.)
- Opportunity to host a major exchange point activation.

Plus all sponsorship opportunities listed for **SPIRIT OF THE CASCADES**

$30,000



SPONSORSHIP OFFERINGS

- THREE team registrations to the Bend Beer Chase
- Company logo on participant medal lanyard
- Company logo linked and listed Cascade Relays homepage
- Company logo prominently displayed on the start/finish line title banner
- Company logo prominently displayed on back of the participant shirts
- VIP Tent at Finish Line Party with hosted food and beverage
- Opportunity to host packet pick-up the day before each event
- Opportunity to host party pre or post event
- Cascade Relays hats for up to fifty (50) employees to wear race week
- Dedicated social media initiatives designed to engage participants with your brand
- Mention in all Cascade Lakes Relay marketing communications (radio, press release, etc.)
- Opportunity to host a major exchange point activation.

Plus all sponsorship opportunities listed for **THE GROWLER SPONSOR**

$30,000



SPONSORSHIP OFFERINGS

- TEN individual registrations to the Mistletoe Miler
- Company logo prominently displayed on the start/finish line title banner
- Company logo prominently displayed on back of the participant shirts
- VIP Parade Viewing & Complementary drinks at the Finish Line Party.
- Opportunity to host packet pick-up at your establishment
- Cascade Relays hats for up to ten (10) employees to wear race week
- Mention in all Mistletoe Miler marketing communications (radio, press release, etc.), totaling $3,000 of ad spend
- Social media engagement designed to highlight your brand
- Company logo linked and listed on Cascade Relays homepage
- Logo on all Mistletoe Miler printed materials (Course map, event poster, event banner, etc.)
- Opportunity to include your company's product, marketing materials, samples, gift cards, etc. in the event swag bags participants receive at packet pick-up
- Opportunity to host your own photo contest – i.e. "best Mistletoe Moment ", "most festive fam photo", etc.

$5,000



SPONSORSHIP OFFERINGS

- TEN individual registrations to the Big Butte Challenge
- Sponsor a Butte of your choice
  - Breweries commit to providing each particiant with a pint of beer at the completion of their summit, which they redeem using a custom beer token provided at registration
- Host the Event Launch Party or the Event Wrap Party at your establishment
- Social media engagement designed to highlight your brand
- Company logo linked and listed on Cascade Relays homepage
- Company logo on event web page
- Logo on all Big Butte Challenge printed materials (map, event poster, event banner, etc.)
- Opportunity to include your company's product, marketing materials, samples, gift cards, etc. in the event swag bags participants receive at packet pick-up
- Opportunity to host your own photo contest – i.e. "best post-butte brewery photo", best costume at the sponsored butte, best adventure photo featuring your beer, etc.
- Opportunity to host packet pick-up at your establishment
- Mention in all Big Butte Challenge marketing communications (radio, web, press release, etc.), totaling $3,000 of ad spend

$5,000



The Cascade Relays Foundation Charity Events are made possible by our generous sponsors. All proceeds benefit local charities.

SPONSORSHIP OFFERINGS

- Team Registrations
  - Gold Sponsor: 25 individual registrations
  - Silver Sponsor: 15 individual registrations
  - Bronze Sponsor: 5 individual registrations
- Tax deductible donation
- Recognition of your contribution during the check presentation at the annual grant reception
- Mention in all Cascade Relays Foundation Charity Events marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend
- Company logo prominently displayed on the inflatable start/finish arch, event website, and marketing collateral
- Company trade booth at the start/finish line
- VIP / sponsor/champagne toast at event start & finish
- VIP viewing and complimentary drinks

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
$10,000	$5,000	$2,500



CASCADE RELAYS FOUNDATION

CHARITY EVENT SPONSOR

▸ *This level is for sponsorship of one of the Cascade Lakes Foundation Charity Events: St. Patrick's Day Dash OR I Like Pie*



4 EVENT LEADING SPONSOR

SPIRIT OF THE CASCADES SPONSOR

▸ *This level is for a leading sponsorship of:*
Cascade Lakes Relay AND Bend Beer Chase AND Big Butte Challenge AND Mistletoe Miler

SPONSORSHIP OFFERINGS

- Team Registrations
  - ONE team registration to Cascade Lakes Relay
  - ONE team registration to Bend Beer Chase
  - TEN individual registrations to Big Butte Challenge
  - TEN individual registrations to Mistletoe Miler
- Company banner on start/finish line fencing
- Company logo prominently displayed on the inflatable start/finish arch
- Company logo prominently displayed on back of the participant shirts
- Company logo on community poster
- Opportunity to sponsor a major exchange point with marketing + activation and your logo integrated into course map to create buzz and excitement
- Company logo linked and listed on our sponsor page and event guide
- Inclusion of your company's marketing materials in race bag
- Company trade booth at the start/finish line
- Cascade Relays hats for thirty (30) employees to wear race week
- Company logo on all event web pages
- Social media engagement designed to highlight your brand
- Mention in all Cascade Relays Events marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend
- VIP viewing and complementary drinks

Plus all sponsorship opportunities listed for **THE GROWLER SPONSOR**

$20,000



2 EVENT SPONSOR

THE GROWLER SPONSOR

▸ *This level is for a sponsorship of:*
Cascade Lakes Relay AND Bend Beer Chase.

SPONSORSHIP OFFERINGS

- ONE team registration to Bend Beer Chase
- Highlighted beverage on tap at Finish Line Beer Garden and provided promotional materials on display
- Social media engagement designed to highlight your brand
- Company logo linked and listed on our sponsor page and event guide
- Inclusion of your company's marketing materials in race bag
- Opportunity to sponsor a fun and spirited contest – i.e. Worthy Crazy Wig Contest for the best photo of a participant running with a wig on course
- Company logo on the inflatable start/finish arch
- Company logo displayed on back of the participant shirts
- Company logo on community poster
- Company logo on both event web pages
- Cascade Relays hats for up to twenty (20) employees to wear race week
- VIP viewing and complementary drinks

ADDITIONAL MARKETING OFFERINGS

- Company trade booth at the start/finish line
- Host Cascade Relays/Beer Chase monthly pub run at your tap room
- Pre- and post-race giveaways of brewery items (tees, bottle openers, etc.) to build awareness and excitement for your company's brands
- On course opportunities at major exchanges to set up a canopy and provide promotional materials to participants
- Opportunities to provide beverages for outreach/marketing events in the region throughout the year

$6,000



CASCADE LAKES Relay | BEND BEER Chase | MISTLETOE Miler

THE PERFECT PINT SPONSOR

▸ *This level is for a sponsorship of:*
Cascade Lakes Relay OR Bend Beer Chase OR Mistletoe Miler.

This level is for a sponsorship of Cascade Lakes Relay OR Bend Beer Chase OR Mistletoe Miler

SPONSORSHIP OFFERINGS

- Highlighted beverage on tap at Finish Line Beer Garden
- Social media engagement designed to highlight your brand
- Company logo linked and listed on our sponsor page
- Inclusion of your company's marketing materials in race bag
- Opportunity to sponsor a fun and spirited contest – i.e. Worthy Crazy Wig Contest for the best photo of a participant running with a wig on course
- Company logo on the inflatable start/finish arch
- Company logo on back of the participant shirt
- Company logo on event web page
- Cascade Relays hats for up to ten (10) employees to wear race week
- Mention in all Event marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend

ADDITIONAL MARKETING OFFERINGS

- Company trade booth at the start/finish line
- Host Cascade Relays/Beer Chase monthly pub run at your tap room
- Pre- and post-race giveaways of brewery items (tees, bottle openers, etc.) to build awareness and excitement for your company's brands
- Opportunities to provide beverages for outreach/marketing events in the region throughout the year

$2,500
(PER EVENT)



ELITE COMMUNITY SPONSOR

▸ *This level is for a sponsorship of:*
Cascade Lakes Relay OR Bend Beer Chase OR Mistletoe Miler.

SPONSORSHIP OFFERINGS

- Social media engagement designed to highlight your brand
- Company logo linked and listed on our sponsor page
- Inclusion of your company's marketing materials in race bag
- Opportunity to sponsor a fun and spirited contest – i.e. Worthy Crazy Wig Contest for the best photo of a participant running with a wig on course
- Company trade booth at the start/finish line
- Company logo on event web page
- Cascade Relays hats for ten (10) employees to wear race week
- Mention in Event marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend

$2,500
(PER EVENT)



4 EVENT SPONSOR

OFFICIAL MEDIA SPONSOR

▸ *This level is for an official sponsorship of:*
Cascade Lakes Relay AND Bend Beer Chase AND Big Butte Challenge AND Mistletoe Miler

SPONSORSHIP OFFERINGS

- TEN individual registrations to Big Butte Challenge
- TEN individual registrations to Mistletoe Miler
- Company trade booth at the start/finish line
- Opportunity to sponsor a major exchange point with marketing and activation
- Dedicated social media initiatives designed to engage participants with your magazine/publication
- Company logo linked and listed on our sponsor page and event guide
- Company logo on event web pages
- Company logo prominently displayed on the inflatable start/finish arch
- Company logo prominently displayed on back of the participant shirts
- Inclusion of your magazine/publication in race bag
- Opportunity to connect to our 27,000 person audience through the Cascade Relays email newsletter to promote your magazine/publication
- On course opportunities at major exchanges to set up a canopy and provide promotional materials to participants
- Mention in all Cascade Relays Events marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend
- VIP viewing and complementary drinks

$10,000



4 EVENT SPONSOR

OFFICIAL SAFETY SPONSOR

▸ *This level is for an official sponsorship of:*
Cascade Lakes Relay AND Bend Beer Chase AND Big Butte Challenge AND Mistletoe Miler

SPONSORSHIP OFFERINGS

- TEN individual registrations to Big Butte Challenge
- TEN individual registrations to Mistletoe Miler
- Company logo on Runner on Road signs placed on every team van
- Company logo featured in Cascade Relays Safety Video
- Company trade booth at the start/finish line
- Opportunity to sponsor a major exchange point with marketing and activation
- Dedicated social media initiatives designed to engage participants
- Company logo linked and listed on our sponsor page and event guide
- Company logo on event web pages
- Company logo prominently displayed on the inflatable start/finish arch
- Company logo prominently displayed on back of the participant shirts
- Opportunity to sponsor a fun and spirited contest – i.e. Worthy Crazy Wig Contest for the best photo of a participant running with a wig on course
- Inclusion of your company's marketing materials in race bag
- Mention in all Cascade Relays Events marketing communications (radio, social media, press release, etc), totaling $40,000 of ad spend
- VIP viewing and complementary drinks

$10,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

We're open to all suggestions and would be delighted to work with your company to create a fun and unique experience for our participants that is mutually beneficial.

Here's a list of some sponsorship ideas:

- **Exchange Point Sponsor:**
  Logo on all thirty-five (35) exchange point signs
- **"Runner on Road" Sign Sponsor:**
  Logo on team van signs
- **Official Apparel Sponsor:**
  All Cascade Relays merchandise and apparel branded for the Official Apparel provider
- **In-Kind Contest Sponsor:**
  Logo on sponsor page, company-named contest (example: Roadnoise Time Trial), opportunity to interact with participants at exchange point
- **Lodging Partner:**
  Discounted rates for participants, three comped rooms for staff on race night; logo on sponsor page, logo in race guide, promotional push for participants to stay at Preferred Lodging Partner before/after/during race





CASCADE RELAYS *Holiday Events*

SPONSORSHIP OPPORTUNITIES







THESE AREN'T JUST EVENTS
They're Traditions.

WHILE SOME EVENTS FILL A CALENDAR, THESE FILL A FEELING.

Thanksgiving morning. Downtown Bend in December.

People show up for the run, the walk, the coffee, the pie – but they stay for the people.

And they come back every year.

This isn't just an event. It's part of their routine.

YOU CAN PUT YOUR LOGO ANYWHERE.

That is not what this is.

THIS IS

- Someone grabbing coffee at your booth at 8am
- A family taking a photo in front of your setup
- A moment people associate with your brand

This is where visibility turns into familiarity.
And familiarity turns into loyalty.

You're not just seen - you're experienced.

i like pie.

6,000+ PARTICIPANTS & GROWING

75% Central Oregon Audience

35 States Represented

Median Age 38
(Participants ranged from infant - 90 years old)

Family-friendly



1,000+ PARTICIPANTS & 10,000 spectators

Thousands of spectators downtown

High-energy

High visibility holiday experience



35,000+ EMAIL SUBSCRIBERS

10,000+ social audience

Deep local engagement

You get both in-person interaction & extended digital reach before and after the event

HOLIDAY EVENTS

I LIKE PIE EXPERIENCE

THANKSGIVING MORNING | BEND, OREGON

Each Thanksgiving morning, thousands gather along the beautiful Deschutes River for a beloved Bend tradition centered on community and movement. This festive event brings friends and families together to support local charities, collect the coveted beanie, and kick off the holiday with morning pie.

Mileage Options: 1.3 mile | 3.14 mile | 5.4 mile

6,000+ PARTICIPANTS

They cross the finish line and:

- Grab pie
- Hang out
- Take photos
- Stay longer than planned

It's one of the most "Bend" things we do all year



SPONSORSHIP OFFERINGS

BRAND VISIBILITY

- **Naming rights across:**
  - Registration platform
  - Website
  - Email marketing
  - Social media
  - communications (radio, press release, etc.)
- **Premier logo placement:**
  - Start/finish area
  - Bibs
  - Event signage

MARKETING EXPOSURE

- Dedicated email feature (35,000+audience)
- Multi-post social campaign
- Inclusion in all promotional materials

ON-SITE ACTIVATION

- Premium central activation space
- Opportunity to distribute product
- Direct participant engagement

HOSPITALITY

- 40 participant entries
- Hosted experience

EXCLUSIVE OWNERSHIP

- “First slice of Pie” moment
- Finish Line Pie Zone branding

You’re not just showing up – you’re part of how people experience the event.

$25,000

1 AVAILABLE



SPONSORSHIP OFFERINGS

BRAND VISIBILITY

- Prominent logo placement by Start/Finish arch
- Website

MARKETING EXPOSURE

- Social media mentions
- Inclusion in email communications
- Inclusion in all promotional materials

ON-SITE ACTIVATION

- Prime booth or setup in finish festival

PARTICIPATION

- 25 entries

OPTIONAL ACTIVATION OWNERSHIP

- Coffee/Cocoa station
- Warm up zone
- Family gathering area

$10,000

2-3 AVAILABLE





I LIKE PIE EXPERIENCE

SILVER SPONSOR

SPONSORSHIP OFFERINGS

INCLUDES

- Logo on website and select signage
- Booth/activation space
- Social media inclusion
- 15 entires

$5,000 **1 AVAILABLE**



I LIKE PIE EXPERIENCE

BRONZE SPONSOR

SPONSORSHIP OFFERINGS

INCLUDES

- Logo listing on website
- Optional booth experience
- Event recognition

$2,500 **3 AVAILABLE**

SPONSORSHIP OFFERINGS

AVAILABLE OPPORTUNITIES

- Pie & Pie Distribution
- Coffee Station
- Photo Booth/Social Moment
- Music/Entertainment
- Warm-up zone

INCLUDES

- Branded activation area
- Direct participation interaction
- High-visibility signage
- Social feature tied to activation

$6,000 - $10,000

1 AVAILABLE



MISTLETOE MILER + CHRISTMAS PARADE

HOLIDAY EVENT EXPERIENCE

WHAT MAKES THIS UNIQUE

- Event + Parade = dual audience
- High foot traffic and dwell time
- Evening holiday atmosphere

SPONSOR VALUE

- Exposure to both participants and spectators
- Strong visual presence in downtown Bend
- Family-focused engagement opportunity



SPONSORSHIP OFFERINGS

INCLUDES

- Naming rights across all marketing
- Premier logo placement
- Event Signage

MARKETING EXPOSURE

- Email + Social campaign inclusion

ON-SITE EXPERIENCE

- VIP parade viewing area

PARTICIPATION

- 25 entries to mistletoe-miler race

ADDITIONAL EXPOSURE

- Brand integration into parade experience
- Event announcements recognition

$20,000

1 AVAILABLE



CHRISTMAS PARADE

PRESENTING SPONSOR

HOLIDAY EXPERIENCE

GOLD SPONSOR

SPONSORSHIP OFFERINGS

INCLUDES

- Prominent logo placement
- On-site activation space
- Social + email inclusion
- 20 entries to race

$12,000 **2 AVAILABLE**

HOLIDAY EXPERIENCE

SILVER SPONSOR

SPONSORSHIP OFFERINGS

INCLUDES

- Logo placement
- On-site presence
- Social mention

$7,000 **2 AVAILABLE**

HOLIDAY EXPERIENCE

BRONZE SPONSOR

SPONSORSHIP OFFERINGS

INCLUDES

- Website listing
- Event recognition

$3,000 **2 AVAILABLE**

SPONSORSHIP OFFERINGS

OPPORTUNITIES:

- Snow Zone
- Kids Craft Area
- Warm + Cozy Zone
- Staging Area

INCLUDES:

- Branded activation
- High foot traffic exposure
- Direct engagement with attendees

$6,000 - $10,000

1 AVAILABLE



CHRISTMAS PARADE

EXPERIENCE SPONSOR



Community Impact

THESE EVENTS SUPPORT LOCAL NONPROFITS & COMMUNITY GROUPS

$185,000+
RAISED ANNUALLY

$1,000,000+
DONATED SINCE FOUNDING



Relay on Us.™

CASCADERELAYS.COM

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